

RUDGE



BRITAIN'S BEST BICYCLE

*all the
Rudge*



since 1869



RUDGE

BRITAIN'S BEST BICYCLE



RUDGE SPORTS

Model #122

An automatic entry in Bicycle's Hall of Fame. Its classic design and quality put it first in its class. Started the trend to lightweights in the United States.

26" wheels. Choice of 3 frame sizes — Front and rear handbrakes, 3-speed gears, kitbag, tools, pump, lampbracket, and 40-page maintenance handbook. Black lustre or rich Burgundy enamel. Tricoaster model (see Sturmy-Archer box below) also available.

STURMEY ARCHER

3-SPEED GEARS and optional **TRICOASTER HUBS** are used as original equipment on RUDGE and GAZELLE bicycles.

3-SPEED GEARS give you more power in low gear and extra speed in high gear. Specify the symbol "AW" when ordering 3-speed gears.

TRICOASTER TCW HUB — Available on most RUDGES or GAZELLES at slight extra cost. This hub combines an efficient coaster brake with 3-speed gears . . . and eliminates the rear handbrake.

"DYNOHUB" HUB LIGHTING — A built-in generator system giving you silent, trouble-free lighting front and rear. As the "Dynohub" is built with the wheel at the factory a great saving can be made by specifying the "Dynohub" when placing your bike order.

**FULLY GUARANTEED AND BACKED BY
THE WORLD'S LARGEST CYCLE FACTORY**



RUDGE SPORTS Lady's Model #122L

This Lady RUDGE has appeared in more fashion magazines than any other bicycle model in the United States.

Equipment for the Lady RUDGE is the same as in model #122. Choice of colors: Black lustre or Mediterranean Blue. 26" wheels, of course, but choice of two frame sizes for your riding ease and safety.



SWEPT FRAME RUDGE

This new styling in lightweights is now a proven winner. 26" wheels, equipped as illustrated with front 3-speed gears, kitbag, tools, pump, lampbracket, maintenance manual. Black or rich Burgundy finish f



**ASK YOUR DEALER
ABOUT THESE
OTHER MODELS**

★ **New 20" Coaster models**

★ **24" wheel Junior Ridges** with coaster brake and 3-speed gear. Also two handbrake models.

★ **8-speed Ridges** - Model #107. Super light for racing or fast touring with 8-speed Benelux gears.

★ **Deluxe Touring Ridges** and other special models.



**NATIONWIDE PARTS
SERVICE**

RUDGE SPORTS Lady's Model #122L

This Lady RUDGE has appeared in more fashion magazines than any other bicycle model in the United States.

Equipment for the Lady RUDGE is the same as in model #122. Choice of colors: Black lustre or Mediterranean Blue. 26" wheels, of course, but choice of two frame sizes for your riding ease and safety.



SWEPT FRAME RUDGE

Boy's Model #189

This new styling in lightweights is now a proven winner in the junior ranges.

26" wheels, equipped as illustrated with front and rear handbrakes, 3-speed gears, kitbag, tools, pump, lampbracket, reflector, and 40-page maintenance manual. Black or rich Burgundy finish for boys.

Girl's Model #189L
(not illustrated)

Equipment and optional gears and brakes as in boy's model. Frame size 18", styling as in lady's Sports. Black lustre or Mediterranean Blue finish.

..budget priced beauties

GAZELLE *Bicycles*



BASIC EXCELLENCE Boy's Model #289 PCH (or #289L PCH Girl's)

... in this Coaster model with 26" wheels. This streamlined GAZELLE, stripped for action, presents the best buy in bicycles. Black or Royal Carmine for Boys; Black or Ocean Blue for Girls.

Also available with 3-speed gears and 2 handbrakes or with Coaster brake and 3-speed gears (Tricoaster model).



CAMPUS SPECIAL Boy's Model #222 AW (or #222L AW Girl's)

An economy edition of the famous RUDGE SPORTS, with many of its excellent features. 26" wheels, 21" frame size, 3-speed gears, two handbrakes, kitbag, tools, pump. Black or Royal Carmine for Boys, Black or Ocean Blue for Girls.

PARTS AND SERVICE FACILITIES ACROSS THE NATION